



EMCIS

21st European Mediterranean & Middle
Eastern Conference on Information
Systems
02 – 03 September 2024
Athens, Greece

Exhibitor & Supporter Information pack

Conference Coordinators

EasyConferences
10, Michael Giorgalla, 1095
Nicosia, Cyprus
Tel: +357 22 591 900
info@easyconferences.eu

SPONSORSHIP

EMCIS 2024 offers a variety of sponsorship opportunities from which to choose, providing a level that will match everyone's budget!

PLATINUM

€8000

- ✓ Exclusivity (two)
- ✓ Sponsor's logo will appear* on Event material (programme overview, banners, etc.)
- ✓ Display of Sponsor's logo on Event website with a link to the Sponsor's homepage
- ✓ Sponsor's promotional material included in the digital goodie bag
- ✓ Full-page advertisement in the online event programme with links to sponsor's website and/or products
- 3 complimentary registrations to the Event
- ✓ Mention in all press releases
- ✓ Mention at the beginning and closing of the Event

* The Platinum Sponsor's logo will appear in larger dimension in relation to other Sponsors' logos, for all the above benefits.

GOLD

€4500

- ✓ Exclusivity (four)
- ✓ Sponsor's logo appears* on Event material (programme overview, banners, etc.)
- ✓ Sponsor's logo appears on the Event website with a link to the Sponsor's homepage
- ✓ Sponsor's promotional material included in the digital goodie bag
- ✓ Full-page advertisement in the online programme with links to sponsor's website and/or products
- 2 complimentary registrations to the Event
- ✓ Mention at the beginning and closing of the Event

* The Gold Sponsors' logo will appear in larger dimension in relation to other Sponsors' logo (with the exception of the Platinum Sponsor), for all the above benefits.

SILVER

€2500

- ✓ Exclusivity (eight)
- ✓ Sponsors' logo appears* on the Event website with a link to the Sponsor's homepage
- ✓ Sponsor's promotional material included in the digital goodie bag
- ✓ Half-page advertisement in the online programme with links to sponsor's website and/or products
- ✓ 1 complimentary registration to the Event

* The Silver Sponsors' logos will appear in larger dimension in relation to other Sponsors' logos (with the exception of the Platinum and the Gold Sponsors), for all the above benefits.

BRONZE

€1000

- ✓ Sponsors' logo appears* on the Event website with a link to the Sponsor's homepage
- ✓ Sponsor's promotional material included in the digital goodie bag

* The Bronze Sponsors' logos will appear in smaller dimension in relation to other Sponsors' logos (Platinum, Gold and the Silver Sponsors), for all the above benefits.

Additional Sponsorship Opportunities

If there are any interested parties interested in providing alternative sponsorship for the conference, they are welcome to do so with the below options:

Gala Dinner

The gala dinner is the main social event at the conference held on Tuesday evening. All delegates are invited as part of their conference attendance package.

€3,000

Gala Dinner sponsors are entitled to:

- Logo associated with event in all publications and on the EMCIS 2024 website
- Being named and identified as the sponsor of the event
- Mention in welcome address
- Company logo on the back of the conference programme

	PLATINUM	GOLD	SILVER	BRONZE
Exclusivity	2	4	8	-
Sponsor's logo will appear on Event material (programme overview, banners, etc.)	✓	✓	-	-
Display of Sponsor's logo on Event website with a link to the Sponsor's homepage	✓	✓	✓	✓
Sponsor's promotional material included in the digital goodie bag	✓	✓	✓	✓
Advertisement in the online event programme	Full page (1st Page after content page)	Full page	Half page	-
Complimentary registrations to the Event	3	2	1	-
Mention in all press releases	✓	-	-	-
Mention at beginning and closing of the Event	✓	✓	-	-

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