

EMCIS 2010

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Information Systems Evaluation and Integration Network Group

EUROPEAN, MEDITERRANEAN & MIDDLE EASTERN CONFERENCE ON INFORMATION SYSTEMS (EMCIS 2010)

LE ROYAL MERIDIEN ABU-DHABI, UAE, APRIL 12-13, 2010

Global Information Systems Challenges in Management



Programme

Brunel
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Conference Chairs

*Dr. Maha Shakir, (UAE) and Dr Hamad Odhabi (UAE)
Prof. Zahir Irani, (UK)*

Conference Executive Committee:

*Dr Ahmad Ghoneim, Brunel University, UK – (Program Chair)
Dr Maged Ali, Brunel University, UK – (Publications Chair)
Dr Sarmad AlShawi, Brunel University, UK – (Arrangements Chair)
Dr Waft Al-Karaghoul, Brunel University, UK – (Sponsorship Chair)*

Keynote Address

Prof Peter E.D. Love and Ms Aseel Hamoodi



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EMCIS 2010 Monday, April 12, 2010: Morning Sessions

08:30 - 09:00	REGISTRATION		
09:00 - 09:20	EMCIS Welcome by Prof. Zahir Irani EMCIS 2010 Opening Speech by Dr. Maha Shakir and Dr Hamad Odhabi		
	Room : (A)	Room : (B)	Room : (C)
	Track: Organizational Issues in Technology Management Chair: Ray Hackney (UK)	Track: E-Government and IT in Public Sector Chair: Wafi Al-Karaghoul (UK)	Track: IT Adoption and Usage Chair: Nandish Patel (UK)
09:20 - 09:40	[C38] EXAMINING EMPLOYEE ATTITUDES AND BEHAVIOURS TOWARDS ORGANISATIONAL CHANGE USING SUPERVISOR AND PEER RELATIONS Naimatullah Shah and Zahir Irani, (UK)	[C40] STRATEGIC ALIGNMENT AND IT PROJECTS IN PUBLIC SECTOR ORGANIZATION: CHALLENGES AND SOLUTIONS Abdullah Al-Hatmi, Kleth Hales (Australia)	[C13] IT SUPPORT FOR IMPROVING CAPABILITY AND MOTIVATION: APPLIED STUDY WITH REFERENCE TO QATAR Hussein A. Alsalemi, Pam Mayhew, (UK)
09:40 - 10:00	[C103] THE IMPACT OF ORGANISATIONAL ANTECEDENTS ON EMPLOYEE JOB SATISFACTION. AN EMPIRICAL EVALUATION OF PUBLIC SECTOR EMPLOYEES IN PAKISTAN Jamshid A. Halepot, Zahir Irani (UK)	[C63] THE SUCCESSFUL IMPLEMENTATION OF E-GOVERNMENT TRANSFORMATION: A CASE STUDY IN OMAN Ahmed Al-Azri, Zahran Al-Salti, Wafi Al-Karaghoul (UK)	[C41] TRUST AND USER ACCEPTANCE OF MOBILE ADVERTISING Samer Barakat, Asim El Sheikh (Jordan)
10:00 - 10:20	[C67] STRATEGIC INFORMATION SYSTEMS PLANNING IN UAE ORGANIZATION: SISP APPROACHES CLASSIFICATION Fayez Albadri, Salam Abdallah (UAE)	[C99] THE E-GOVERNMENT IMPLEMENTATION DIRECTIVE IN OMAN: THE FOUNDATION INVESTIGATION Moaman Al-Busaidy, Vishanth Weerakkody (UK)	[C95] SOCIAL MEDIA MARKETING IN THE UAE Afraa Abdulla Al Tenaiji, Yousuf Cader (UAE)
10:20 - 10:50	Tea / Break		
	Track: Supply Chain Management Chair: Ashley Braganza (UK)	Track: E-Government and IT in Public Sector Chair: Marcus Kaiser (Germany)	Track: Social and Cultural Issues in Information Systems Chair: Manar AbuTalib (UAE)
10:50 - 11:10	[C52] A CONCEPTUAL APPROACH TO A SERVICE ORIENTED ARCHITECTURE IN SUPPLY CHAIN MANAGEMENT FOR VALUE BUNDLES Holger Schrödl (Germany)	[C65] EXAMINING INTERNAL CHALLENGES TO E-GOVERNMENT IMPLEMENTATION: KUWAIT AS A CASE STUDY Hajed Al-Rashidi (UK)	[C66] DETERMINANTS OF SOCIAL AND INSTITUTIONAL BELIEFS ABOUT INTERNET ACCEPTANCE WITHIN DEVELOPING COUNTRY'S CONTEXT: A STRUCTURAL EVALUATION OF HIGHER EDUCATION SYSTEMS IN PAKISTAN Muhammad Sharif Abbasi, Zahir Irani (UK), Fida Hussain Chandio (Pakistan)
11:10 - 11:30	[C56] OUTSOURCING LOGISTICS FOR PROFITABILITY: THE CASE OF APPAREL AND CLOTHING INDUSTRY Hassan Qudrat-Ullah (USA)	[C42] AN INTEGRATED MODEL ON ONLINE TAX ADOPTION IN MALAYSIA Ramlah Hussein, Norshidah Mohamed, Abdul Rahman Ahlan, Murni Mahmud, Umar Aditiawarman (Malaysia)	[C106] NATIONAL CULTURE INFLUENCE ON INFORMATION SECURITY ADOPTION: A CASE STUDY OF A CALL CENTRE IN EGYPT Maged Ali, Ramzi El-Haddadeh (UK)
11:30 - 11:50	[C62] BUYER-SUPPLIER PARTNERSHIP IN AGILE SUPPLY CHAINS: A CONCEPTUAL VIEW Nesrine El-Tawy, David Gallear (UK)	[C97] THE ROLE OF INTERMEDIARIES IN FACILITATING E-GOVERNMENT DIFFUSION IN SAUDI ARABIA Faris Al-Sobhi, Vishanth Weerakkody (UK)	[C102] THE USE OF MOBILE PHONE IN PROMOTING MICROENTERPRISES' ACTIVITIES Ishraga Khattab (Sudan)

EMCIS 2010 Monday, April 12, 2010: Afternoon Sessions

11:50 12:30	KEYNOTE SPEECH <i>“Changing Nature of Global Markets: Impact on the Psychological Wellbeing of IT Project Managers”</i> <i>By Prof Peter E.D. Love</i>		
12:30 13:50	Lunch Break		
	<i>Room : (A)</i>	<i>Room : (B)</i>	<i>Room : (C)</i>
	Track: Enterprise Systems Chair: Ishraga Khattab (Sudan)	Track: IT Collaboration and Data Management Chair: Habin Lee (UK)	Track: IT in Healthcare Chair: Janice Sipior (USA)
13:50 - 14:10	[C12] WHAT ORGANISATIONS SHOULD KNOW ABOUT ENTERPRISE RESOURCE PLANNING (ERP) SYSTEM Almahdi .M. S. Ibrahim (Lybia)	[C39] A CONCEPTIONAL APPROACH TO UNIFY COMPLETENESS, CONSISTENCY, AND ACCURACY AS QUALITY DIMENSIONS OF DATA VALUES Marcus Kaiser (Germany)	[C68] CONCEPTUAL HEALTH-CARE KNOWLEDGE MANAGEMENT MODEL FOR ADPTABILITY AND INTEROPERABILITY OF HER Anjum Razzaque, Akram Jalal-Karim (Bahrain)
14:10 - 14:30	[C84] CHALLENGES AND INFLUENTIAL FACTORS IN ERP ADOPTION AND IMPLEMENTATION Khaled Al-Fawaz, Tillal Eldabi, Aisha Naseer (UK)	[C34] DEVELOPING A QUALITATIVE DOCUMENT FRAMEWORK TO ENHANCE QUALITY Adel Hamdan Mohammad, Wa'el Musa Hadi, Samer ALHawari (Jordan)	[LBP3] FACTORS IDENTIFYING THE BEST PRACTICE OF KNOWLEDGE MANAGEMENT IN HEALTH CARE INDUSTRY Shafqat Hameed, Musarrat Khan (Pakistan), Atta Badii (UK)
14:30 - 14:50	[C96] SIGNIFICANT FACTORS INFLUENCING ERP IMPLEMENTATION IN LARGE ORGANIZATIONS: EVIDENCE FROM EGYPT Hany Abdelghaffar, Riem Hamdy (Egypt)	[C20] CLASSIFICATION OF AL-HADITH AL-SHAREEF USING DATA MINING ALGORITHMS Manar Alkhatib (UAE)	[C100] THE ROLE OF USER REQUIREMENTS RESEARCH IN MEDICAL DEVICE DEVELOPMENT Anila Shah, Sarmad Alshawi (UK)
14:50 - 15:10	[IBP1] TOWARDS THE UNIFICATION OF SUCCESS MEASURES FOR ENTERPRISE SYSTEMS (ES) Tariq Bhatti (UAE)	[C72] DIVERSE VIRTUAL SOCIAL NETWORKS: IMPLICATIONS FOR REMOTE SOFTWARE TESTING TEAMS Tariq M Khan, Vahid Pezeshki, Fintan Clear, Ahmed Al-Kaabi (UK)	[C92] THE INFLUENCE OF KNOWLEDGE MANAGEMENT ON EHR TO IMPROVE THE QUALITY OF HEALTHCARE SERVICES Anjum Razzaque, Akram Jalal-Karim (Bahrain)
15:10 - 15:40	Tea / Break		

EMCIS 2010 Monday, April 12, 2010: Afternoon Sessions

	<i>Room : (A)</i>	<i>Room : (B)</i>	<i>Room : (C)</i>
	Track: IT Collaboration and Data Management Chair: Habin Lee (UK)	Track: E-Government and IT in Public Sector Chair: Khalil Khoumbati (Pakistan)	Track: Impact of IT on Performance and Service Quality Chair: John Sharp (UK)
15:40 - 16:00	[C43] RULE-BASED APPROACH TO TACKLE AGREEMENT AND WORD-ORDERING IN ENGLISH-ARABIC MACHINE TRANSLATION Mohammad M. Abu Shquier, Mohammad AL Nabhan (Jordan)	[C6] ELECTRONIC DISCOVERY RULES AND ELECTRONIC EVIDENCE: A UNITED STATES PERSPECTIVE Burke T. Ward, Janice C. Sipior, Linda Volonino, Carolyn Purwin (USA)	[C86] SERVICE QUALITY MEASUREMENT IN THE INTERNET CONTEXT: A PROPOSED MODEL Tameem Albassam, Dr. Sarmad Alshawi (UK)
16:00 - 16:20	[C4] GENERATING SYSTEM REQUIREMENTS FOR A MOBILE DIGITAL DEVICE COLLECTION SYSTEM: A PRELIMINARY STEP TOWARDS ENHANCING THE FORENSIC COLLECTION OF DIGITAL DEVICES Ibrahim Baggili (UAE)	[C91] THE SIGNIFICANCE OF ADOPTING KNOWLEDGE MANAGEMENT: CHALLENGES AND SOLUTIONS IN BAHRAIN'S GOVERNMENT INSTITUTIONS Akram Jalal-Karim, May Al Arayed, Amani Abdulla, Manal Mohamed (Bahrain)	[C87] THE IMPACT OF INFORMATION TECHNOLOGY ON IMPROVING BANKING PERFORMANCE MATRIX: JORDANIAN BANKS AS CASE STUDY Akram Jalal-Karim, Allam M. Hamdan (Bahrain)
16:20 - 16:40	[C8] AUTOMATIC QUERY EXPANSION FOR ARABIC TEXT RETRIEVAL BASED ON GLOBAL ANALYSIS TECHNIQUES: ASSOCIATION AND SIMILARITY THESAURUS CONSTRUCTION Hayel Khafajeh, Nidal Yousef, Ghasan Kanaan (Jordan)		[C88] THE (E-AUDITING) AND ITS EFFECT ON PERSUASIVENESS OF EVIDENCES: EVIDENCE FROM BAHRAIN Allam Mohammed Hamdan (Bahrain), Mohammed Hasan Abzakh (Jordan)
16:40 - 19:00	FREE TIME		
19:00	WELCOME RECEPTION		

EMCIS 2010 Tuesday, April 13, 2010: Morning Sessions

08:45 - 09:00 REGISTRATION			
	Room : (A)	Room : (B)	Room : (C)
	Track: Web Services and E-Commerce Chair: Ray Hackney (UK)	Track: Knowledge Management Chair: Janice Sipior (USA)	Track: Breakthrough Ideas Chair: Wafi Al-Karaghoulis (UK)
09:00 - 09:20	[C54] BLOGGING ACTIVITIES AMONG YOUNG ADULTS: SOME PRELIMINARY FINDINGS Siew Fan (Malaysia)	[C73] LINKING ORGANIZATIONAL PROCESSES TO KNOWLEDGE MANAGEMENT PROCESSES IN THE CASE OF KNOWLEDGE INTENSIVE ORGANIZATIONS: A THEORETICAL FRAMEWORK Mouna Ben Chouikha (France)	[C90] CULTURE OR SOCIAL INTERACTION? A STUDY OF INFLUENTIAL FACTORS ON WEBLOG DESIGN Maimunah Ali, Habin Lee (UK)
09:20 - 09:40	[C77] A NEW WEB-BASED PROJECT AND EMPLOYEE TIME TRACKING SYSTEM FOR PROJECT MANAGEMENT Somaya Al-Maadeed , Asma Abdulrahman, Aisha Al-Naimy (Qatar)	[C110] KNOWLEDGE MANAGEMENT SYSTEMS: MANAGING EMERGENT KNOWLEDGE THROUGH DEFERRED ACTION DESIGN PRINCIPLES Nandish V. Patel, Ahmad Ghoneim (UK)	[C105] ROLE OF ADVANCED MANUFACTURING TECHNOLOGIES IN DEVELOPING COUNTRIES Ghulam Yasin Shaikh, Hussain Bux Marri , Riaz Ahmed Sohag (Pakistan)
09:40 - 10:00	[C60] WEB-BASED INFORMATION SYSTEMS THEORY FOR EMERGENT HIGHER EDUCATION ORGANISATIONS Mark Ramrattan, Jai Ramrattan, Nandish V. Patel (UK)	[C74] FACTORS IMPACTING KNOWLEDGE TRANSFER SUCCESS IN INFORMATION SYSTEMS OUTSOURCING: A REVIEW OF THE LITERATURE Zahran Al-Salti, Ray Hackney (UK), Sevgi Özkan (Turkey)	[C94] EXPLORING THE RELATIONSHIPS BETWEEN CORE ELEMENTS OF TQM IMPLEMENTATION Rashid Al-Jalahma, David Gallear (UK)
10:00 - 10:30	Tea / Break		
	Track: Web Services and E-Commerce Chair: Khalil Khoumbati (Pakistan)	Track: Knowledge Management Chair: Nandish Patel (UK)	Track: Business Modelling and Simulation Chair: Habin Lee (UK)
10:30 - 10:50	[C14] ADAPTING TAM AND ECT: CONTINUANCE INTENTION OF E-SHOPPING IN SAUDI ARABIA Talal Al-Maghrabi, Charles Dennis, Sue Vaux Halliday (UK)	[C22] THE KNOWLEDGE MANAGEMENT KALEIDOSCOPE: KEEPING STAKEHOLDERS AND THEIR EXPECTATIONS IN FOCUS Ashley Braganza, Amir Sharif (UK)	[C80] HYBRID PROCESS MODELLING WITHIN BUSINESS PROCESS MANAGEMENT PROJECTS Richard Cull, Tillal Eldabi (UK)
10:50 - 11:10	[C44] USING TASK ANALYSIS TO DESIGN INTUITIVE ONLINE GROCERY SYSTEMS Mark Freeman, Alison Freeman (Australia)	[C28] DEVELOPING A THEORETICAL FRAMEWORK FOR KNOWLEDGE ACQUISITION Ibrahim Abu-Nahleh, Adel Hamdan Mohammad , Maher Abu Hamdeh, Alia Taha Sabri (Jordan)	[C32] APPLYING COMPUTER MODELING TO STUDY THE FLOW OF MATERIALS IN A HUMAN COLON Murad Al-Rajab, Adel Khelifi , Izhar Ul Haq (UAE)
11:10 - 11:30		[C79] KNOWLEDGE MANAGEMENT: EXPLORING THE RELATIONSHIP BETWEEN HUMAN CAPITAL AND ORGANISATION STRUCTURE CAPITAL STUDY Ahmad Al-Halak, Wafi Al-Karaghoulis, Ahmad Ghoneim, Dimitrios Koufopoulos (UK)	[C3] TOWARDS AN APPROACH FOR MODELING SERVICE-ORIENTED BUSINESS PROCESSES Youcef Baghdadi (Oman), Zakaria Maamar (UAE)

EMCIS 2010 Tuesday, April 13, 2010: Afternoon Sessions

11:30-12:00	KEYNOTE SPEECH <i>"How ADCO is adopting and deploying technology for improved management of its oil operations"</i> <i>by Ms Aseel Hamoodi</i>		
12:00-13:20	Lunch Break		
	<i>Room : (A)</i>	<i>Room : (B)</i>	<i>Room : (C)</i>
	Track: Supply Chain Management Chair: Holger Schrödl (Germany)	Track: IT in Higher Education and E-Learning Chair: Manar Abu Talib (UAE)	Track: Strategic and Tactical Software Management Issues: Chair: Niels Bjørn-Andersen (Denmark)
13:20 - 13:40	[C29] POTENTIALS AND CHALLENGES IN MULTI UTILITY MANAGEMENT Aleš Groznik (Slovenia)	[C33] USING ANALYTICAL HIERARCHY PROCESS TO MEASURE CRITICAL SUCCESS FACTORS OF M-LEARNING Maher Abu Hamdeh, Adel Hamdan (Jordan)	[C70] SERVICE SOFTWARE ENGINEERING FOR INNOVATIVE INFRASTRUCTURE FOR GLOBAL FINANCIAL SERVICES Soha Maad , JB McCarthy (Ireland), Samir Garbaya (France) , Meurig Beynon, Rajagopal Nagarajan (UK)
13:40 - 14:00	[C81] DRIVERS AND BARRIERS TO BUSINESS INTELLIGENCE ADOPTION: A CASE OF PAKISTAN Agha Muhammad Ali Khan, Nadia Amin, Nick Lambrou (UK)	[C78] EXAMINING ON-THE-GO BUSINESS LEARNING APPLICATION USING M-LEARNING Kalhoro, Q., Khoumbati, K. (Pakistan), Abbasi, S., Dwivedi, Y.K (UK)	[LBP2] BENEFITS OF BUSINESS INTELLIGENCE SYSTEM IMPLEMENTATION: AN EMPIRICAL ANALYSIS OF THE IMPACT OF BUSINESS INTELLIGENCE SYSTEM MATURITY ON INFORMATION QUALITY Ales Popovic, Jurij Jaklic (Slovenia)
14:00 - 14:20	[C26] CURRENT ISSUES AND CHALLENGES OF SUPPLY CHAIN MANAGEMENT Peter Trkman, Aleš Groznik (Slovenia)	[C19] AN EMPIRICAL STUDY ON OLDER EMPLOYEES TRAINING ON ICT Marinos Themistocleous, Konstantinos Koumaditis, Vasiliki Mantzana (Greece), Vincenzo Morabito (Italy)	[C101] FACTORS AFFECTING E-GOVERNMENT ADOPTION IN THE STATE OF QATAR Shafi Al-Shafi (Qatar), Vishanth Weerakody (UK)
14:20-14:50	INVITED SPEECH <i>"Research in Cyder Forensics at Zayed University"</i> <i>by Dr Ibrahim Baggil</i>		
14:50-15:20	Tea / Break		
		Track: IT In Healthcare Chair: Tillal Eldabi (UK)	Track: IT in Education Chair: Maha Shakir (UAE)
15:20-15:40		[C30] IDENTIFYING AND MODELLING THE CRITICAL SUCCESS FACTORS THAT AFFECT THE ADOPTION OF HEALTH INFORMATION TECHNOLOGY RELATED STANDARDS Abdullah Alkrajji, T. Jackson , I. Murray (UK)	[C104] THE EFFECT OF EDUCATION AND TRAINING ON COMPETENCY Shaikhah Alainati, Sarmad Alshawi, Wafi Al-Karaghoul (UK)
15:40-16:00		[C51] USING AN ADAPTIVE NEURO-FUZZY INFERENCE SYSTEM (ANFIS) ALGORITHM FOR AUTOMATIC DIAGNOSIS OF SKIN CANCER Suhail M. Odeh (Palestine)	[83] THE ROLE AND THE CONTRIBUTION OF BUSINESS INCUBATORS IN SUPPORTING ECONOMIC DEVELOPMENTS Hanadi Mubarak Almubarak (Kuwait), Wafi Al-Karaghoul (UK), Michael Busler (USA)
16:00-16:20		[C76] A PRELIMINARY OPEN SOURCE SOFTWARE INFRASTRUCTURE FOR THE HEALTH SECTOR IN THE UAE Adel Khelifi, Manar Abu Talib (UAE)	[C75] ENTREPRENEURSHIP EDUCATION AND DEVELOPMENT AS AN INTEGRAL PART OF THE ENTERPRISE SYSTEM IN SAUDI ARABIA Hassan Kasadi Almahdi, Keith Dickson (UK)
16:20-17:00	WORKSHOP <i>"How to Publish in 'A' Class Journals"</i> <i>by Prof Peter Love</i>		
17:00	Free Time		
19:00	GALA DINNER—Best Papers Award Closing Speech—EMCIS 2011		